

Environmental Quality Commission



City of Florissant
955 St. Francois
Florissant, MO 63031

Communities all over America are taking action to help solve global warming. Will you as a Florissant business owner help the cause?

In 2005, Mayor Robert G. Lowery, Sr., signed the Sierra Club's *U.S. Mayoral Climate Protection Agreement* making Florissant a "Cool City." In doing so, Mayor Lowery committed the City of Florissant to curbing global warming in our community. The formation of the Environmental Quality Commission (EQC) in 2006 was the first step toward this goal. I am proud to be a member of this commission.

The Environmental Quality Commission is actively partnering with local businesses that have instituted or are willing to institute environmentally friendly policies and practices. This initiative is known as the "Cool City Business Agreement." By agreeing to certain terms and teaming with the City, your business will benefit by

- Being highlighted on Florissant's City Web site as a Cool City Business.
- Ensuring that your customers know your commitment to green policies.
- Joining Batteries Plus and U-Haul, our first Cool City Businesses, with an attractive sign designating your business as an official "Florissant Cool City Business."
- Helping Florissant move one step closer to lowering our negative impact on the environment.

If you are interested in becoming a Florissant Cool City Business, please take a few minutes to read the enclosed literature and application. You can return your completed application to the City of Florissant, Attn: EQC, 955 St. Francois, Florissant, MO 63031. Or you can give me a call when it is completed, and I will be happy to pick it up. Please contact me if you have any questions or concerns.

Thank you in advance. The Environmental Quality Commission looks forward to your participation as a Cool City Business.

Sincerely,

Florissant EQC

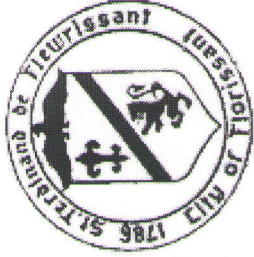
1. Do you provide a bin for recyclable plastic bags or any bag used by your customers?
2. Do you accept and recycle expired products brought in by the general public? Do you recycle your own outdated products?
3. Do you recycle the cardboard boxes that many of your products come in?
4. Would you be willing to advertise your business' recycling efforts with a sign or banner for a period of six months or longer?
5. Would you be willing to advertise in your store local recycling events when needed?
6. How many or what percentage of the lights in your store are energy saving fluorescent lighting? Would you be willing to change 40% or more of your tungsten lights to compact fluorescent lighting? (T8 or T5 instead of T12)
"Special note: may require new light fixtures."
7. Does your store use LED "exit" signs? If not, would you be willing to install them?
8. Do you maintain a regulated temperature in the store to save energy? Are you required to keep it at a particular temperature? Would you be willing to install a programmable thermostat?
9. Do you set your computers to go into sleep mode when not in use? Do you turn off printers and copiers when not in use?

10. Do you turn off your computers and peripherals at a power-strip so that transformers do not continue drawing power even when "off".

11. Do you have at least one hybrid vehicle in your fleet of vehicles? Do you plan to add any hybrid vehicles?

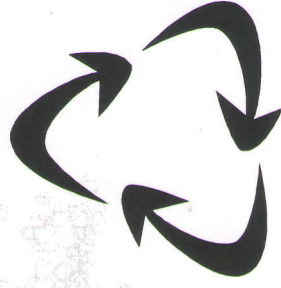
12. Name something else your company does to reduce, reuse or recycle.

City of Florissant, MO
955 rue St. Francois
314-839-7654



Environmental
Quality Commission

Cool City Business
Questionnaire



City of Florissant, Missouri
Cool City Business Application

Date: _____

Business Name: _____

Address _____

Phone _____ Fax _____

Owner/Manager _____

1. Do you provide a bin for recyclable plastic bags or any bag used by your customers? _____
2. Do you accept and recycle expired products brought in by the general public? _____ Do you recycle your own outdated products? _____
3. Do you recycle the cardboard boxes that many of your products come in? _____
4. Would you be willing to advertise your business' recycling efforts with a sign or banner for a period of six months or longer? _____
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7. Does your store use LED "exit" signs? _____ If not, would you be willing to install them? _____
8. Do you maintain a regulated temperature in the store to save energy? Are you required to keep it at a particular temperature? Would you be willing to install a programmable thermostat? _____
9. Do you set your computers to go into sleep mode when not in use? _____ Do you turn off printers and copiers when not in use? _____
10. Do you turn off your computers and peripherals at a power-strip so that transformers do not continue drawing power even when "off". _____
11. Do you have at least one hybrid vehicle in your fleet of vehicles? _____ Do you plan to add any hybrid vehicles? _____
12. What else does your company do or is willing to do in order to reduce, reuse or recycle. _____