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FOR IMMEDIATE RELEASE

2020 Valley of Flowers Activities
Applications now available

Since its start in 1963, the Valley of Flowers festival has grown to include dozens of events. This year Florissant, Missouri celebrates the first Festival of spring on May 1, 2, and 3. The 2020 theme is "Valley of Flowers Celebrates the Saint Louis Zoo".

Applications for the 2020 Valley of Flowers parade, craft fair, pretty baby, car show, food and game booths are now available. Applications maybe picked up from the Valley of Flowers office, downloaded from www.florissantvalleyofflowers.com or via email at office@florissantvalleyofflowers.com. The Valley of Flowers office is located at 601 rue St. Charles St., Florissant MO 63031.

Craft Fair, Pretty Baby and Food Booths at the James J. Eagan Center are for Friday, May 1 and Saturday, May 2. Crafter, Retail Vendor, and Information booths are \$100, and the Pretty Baby cost is \$5. The Craft/vendor Fair is on the covered Ice Rink Pavilion. All food booths are grouped together in the Food Tent on the grounds. The Car Show will be on St. Francois Street on Saturday May 3rd.

The parade will be held on Sunday, May 3, 2020. Parade applicants do not have to be a Florissant resident or business to participate in the parade and there is no entry fee. Parade units are strongly encouraged to decorate honoring the Saint Louis Zoo.

Food and game booth at the Knights of Columbus grounds are for Thursday April 30th, through Sunday, May 3 and cost \$125.00 per space.

Sponsorships are also available. Please contact the Valley of Flowers office for more information.