



After the parade participants should be picked up
on rue St. Charles Street in the parking areas.

* * * * Please do not park on the neighboring merchants' lots. * * * *

IMPORTANT CHANGE
MANDATORY MEETINGS

At least one person from each unit must attend one of the safety meetings at the James J. Eagan Center either on Saturday, April 20, at 11:00 a.m. OR on Tuesday, April 23, at 6:30 p.m. The Festival will prohibit units who do not attend at least one meeting from parade participation.

1. **PARADE ROUTE** – The parade starts at 1:45 p.m. at the James J. Eagan Center (Waterford Dr. and Parker Rd.), proceeds left onto Parker Rd. to New Florissant Rd., turns left on New Florissant Rd. to Rue St. Francois, continues right to rue St. Ferdinand, goes left to Washington St. then right on Washington St. where it disperses after passing the Knights of Columbus Grounds on Washington St.
2. **WALKING UNITS** – All marching bands and walking units assemble at Atonement Lutheran Church 1285 New Florissant Road. ****NOTE CHANGES** Only 25 walkers are allowed per walking unit (this does not include bands). Only the first five (5) dance groups accepted may walk/perform in the parade. Additional dance groups may only perform on a flatbed or float. Performance groups must continually move forward to maintain a close gap with the unit before them.**
3. **MOBILE UNITS** - Assemble at James J. Eagan Center located at Parker Rd. & Waterford Dr. by using the *Parker Rd. entrance*. A parade official will check you in at this entrance and direct you to your parade line-up location. If you wish to be judged, arrive before noon, since judging begins promptly at noon, late arrivals will not be judged. FLOAT RIDERS are to be dropped off at the Ferguson-Florissant Administration building on Waterford Dr. across from the Eagan Center. They should then proceed to their unit. If you do not wish to be judged please arrive no later than 1:00 p.m. **REMINDER** - Floats can be no taller than 12 ft. Only the first two car clubs (only six cars per club) with approved applications are allowed. ****NOTE CHANGE** All vehicles in the parade must submit proof of insurance to the office with the parade application.**
4. **DECORATIONS** - All mobile entries must be completely covered with decorations (**Exceptions:** antique cars (50 plus years old) and car club cars). ****NOTE CHANGE** All support vehicles must be completely covered with decorations prior to entering the assembly point, however, the tow vehicle does not have to be decorated. The Festival committee will remove any non-compliant vehicle from the parade.**
5. **DISTRIBUTION OF ITEMS TO SPECTATORS** - Parade participants may not pass out fliers or advertisements. This includes but is not limited to campaign literature or promotional fliers for events or businesses. Elected officials may not pass out anything with their name and position identified. **For safety reasons, no one may throw anything from parade vehicles to parade spectators.** This will be strictly enforced. A group member walking next to your unit may distribute allowed items (e.g. candy or beads).
6. **SOUND** - Please indicate type of sound system (if you have sound) on the application.
7. **VISITING DIGNITARIES (elected officials)** - Please contact our office at (314) 837-0033 for rules.
8. **HORSE & DOG UNITS** - Must provide their own clean-up crew directly behind the horses or dogs. All horse and dog units assemble at Church of the Master (corner of Parker Rd. and Paddock Dr.) by 1:15 p.m.

9. **THE PROGRESS OF ALL PARADE UNITS MUST BE FORWARD.** Please do not stop, keep your forward movement, and follow the Parade officials' directions to avoid gaps in the parade. All units must complete the entire route to the Knights of Columbus Grounds on Washington St. Do not leave the parade until you have passed the Knights of Columbus Grounds. The reviewing stands are at the corner of rue St. Francois and rue St. Jean, approximately 1 block before the television cameras.

SPECIFIC DIRECTIONS FOR WALKING UNITS AND BANDS
Assemble at Atonement Lutheran Church 1285 New Florissant Rd.

These important assembly procedures will aid with the ease and safety of lining up for the parade:

Arrive before 1:15 p.m. when the parade route closes to traffic and check in at the registration table so the parade officials (wearing bright neon colored T-shirts) will know you have arrived. At this time they will provide you with your final instructions. Walking units will line up **on New Florissant Road** and be merged into the parade at the corner of **New Florissant Road and Parker Road** by parade officials. The parade leaves the Eagan Center at 1:45 p.m. You will follow the parade route listed on the parade rules approximately 2.5 miles.

Participant Arrivals:

- Band Buses – Drop off band members at **Atonement Lutheran Church 1285 New Florissant Road**. Unload the buses and have your group line up where instructed by parade officials. Buses immediately depart to Dierbergs at the intersection of Lindbergh and Washington. Park the buses behind Dierbergs until the parade is over. **Bands please play until you pass the Knights of Columbus Grounds.** After your unit passes the Knights of Columbus Grounds they will disperse and return to their buses.
- Participants arriving by car – Drop off band members and walkers at **Atonement Lutheran Church 1285 New Florissant Road**. Cars immediately exit the area. For safety reasons, no vehicles that are not part of the parade are allowed on the parking lots where the groups assemble. **All units must complete the parade to the Knight of Columbus Grounds.**

Meet parade participants at the end of the parade at the parking areas on rue St. Charles.

Please do not park on the neighboring merchants' lots.

APPLICATIONS MUST BE IN THE FESTIVAL OFFICE BY THE FIRST FRIDAY IN APRIL.

There must be one application for each unit entered. The coordinator will notify you if there is a question about your application. The Valley Of Flowers Committee has final approval of all Parade applications. For additional information email us at office@florissantvalleyofflowers.com or call the Festival office at (314) 837-0033.

*****NOTE IMPORTANT CHANGE*** Failure to comply with these parade rules or violation of these parade rules may result in the Festival banning the non-compliant or violating unit from future parades.**

If you fill out a paper application deliver in person or mail it to: Valley of Flowers, 601 rue St. Charles, Florissant, MO 63031 **or scan it and e-mail it to:** office@florissantvalleyofflowers.com.



**Valley of Flowers Festival Applications
Sunday Mobile Parade Unit**

Application Deadline – first Friday in April

Please read the “Parade Rules” before you fill out this form.

Only one unit per form (for additional forms, copy this form or contact 314-837-0033.) Limit of 3 units per organization.

By submitting this form, it is understood I have read the parade rules and agree to comply with them. I further understand that if my entry is not in compliance with all of the rules on the day of the parade, my entry will not be permitted to proceed with the rest of the parade. The applicant agrees to hold harmless the Sponsoring Organization and the City of Florissant for any loss or damage to person or property of the Applicant.

For additional information call 314-837-0033 or e-mail *office@florissantvalleyofflowers.com*.

Organization Name: _____

Queen Candidate’s Name (if applicable): _____

Entry Title: _____

Contact Name: _____ E-mail address: _____

Phone (day time): _____ Phone (cell or evening): _____

Address: _____
(Street) (City) (State) (Zip)

All will be judged for “Best Theme;” to be judged for an additional category, select with an X in the box:

- Best Decorated Car
- Best Commercially Sponsored Float
- Best Organization Float
- Best Antique Automobile Unit
- Best Antique Other Unit
- Best Walking Unit (*not walking with a motorized unit*)

Type of unit: (for Floats/Trucks/Cars)

- Decorated Float - Length (including tow vehicle) ____ft. Sound system (circle one) yes or no
- Decorated Truck – Length in ft _____
- Decorated Car (must be 100% covered with decorations)
- Antique Vehicle (50 plus years and ORIGINALS ONLY) Year _____ Model _____
- Walking Units – Specify (*e.g. with a vehicle, Clowns, Dancers, etc.*) _____
- Number of walkers _____ Number of walkers alongside a vehicle
- Horse (including carriages)/Dog Unit (*Please read rule number 8 on the Valley of Flowers Parade Rules.*)

REMEMBER: The Parade Application is not complete and will not be accepted without the attached Commentator form.

Authorized Signature: _____ Date: _____

**Scan and e-mail (see above), mail, or present in person Application and Commentator Form to:
Valley of Flowers, 601 rue Saint Charles, Florissant, MO 63031**

*******FOR OFFICE USE ONLY*******

Accepted by Valley of Flowers Festival _____ Date _____



Valley of Flowers Festival Applications
Sunday Mobile Unit Commentator Sheet

Commentator Sheet Deadline – first Friday in April
Please read the “Parade Rules” before you fill out this form.
Only one unit per form (for additional forms, copy this form or contact 837-0033.).

Organization Name: _____

Type of Group (*circle one*): Car, Antique, Float, Other If a car enter Year _____ Make _____
Model _____

Number of hours to decorate: _____ How many people decorated your entry: _____

Driver’s name: _____

Passengers’ names: _____

_____ *(continue on the other side if needed)*

Description of Entry: Please give any information about your group that is not covered above. The narrators will use this. The narrators will speak about your group for approximately one and a half minutes as you pass the television cameras. Please make it interesting to the viewers.

(continue on the other side if needed)

REMEMBER: The Parade Application is not complete and will not be accepted without the Commentator form.

**Scan and e-mail (see above), mail, or present in person Commentator Form and Application to :
Valley of Flowers, 601 Saint Charles Street, Florissant, MO 63031**

*******FOR OFFICE USE ONLY*******

Accepted by Valley of Flowers Festival _____ Date _____