

PRESS RELEASE

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FIESTA IN FLORISSANT

Vibrant Hispanic Culture Returns to Florissant!

Hispanic Festival, Inc. will be presenting “Fiesta in Florissant” at the Knights of Columbus Park located at 50 St. Francois Street in Florissant near the corner of Lindbergh and Washington St. The event will take place on Saturday, June 22 from 10:00am to 10:00pm and on Sunday, June 23 from 11:00am to 9:00pm.

“For two days, North County will be immersed in the vibrant sounds, food and arts of the Hispanic culture” says Elisa Bender, Board Member.

- Live Latino Bands - National and local Mexican and Salsa bands including Mariachi Los Reyes, Banda Artilleros, Nashville Latin Fusion, Los Bassmentees, Dragones de la Cumbia and Marisol Terranas, La Guera de Horoscopes
- Authentic Foods – Local “mom and pop” food vendors will prepare food from Mexico, Argentina, Puerto Rico and more
- Folkloric Dancers – From Mexico, Colombia and more
- Hispanic Crafts – Vendors from Bolivia, Costa Rica and Ecuador will be selling clothing, jewelry and more
- Los Niños Kids Corner – Mexican paper flowers, face painting and other fun crafts and games are free for kids
- Car show and Car Cruise – Car show on Sat, June 22 with Dedicated Car Club and a car meet up on Sun, June 23 by Latin Adrenaline Car Club
- “La Villita” Arts Village – Fairgoers can paint murals designed by local Hispanic artists
- Information booths - Several cultural organizations and businesses will be promoting their goods and services



Admission and parking are free.

One of the Fair’s purposes is to celebrate the common heritage of Hispanic nations particularly because of the rise of the Hispanic population in North County. The funds raised are used to fund scholarships distributed to college- bound students and underprivileged children.

For more information, the public may visit HispanicFestivalSTL.com, Facebook page @HispanicFestivalSTL, Instagram @Hispanic_Festival_Inc or call (314) 837-6100 or info@hispanicfestivalstl.com.